

center for the
united states
and **Mexico**

Rice University's Baker Institute for Public Policy

Sponsorship Proposal: Mexico Country Outlook 2023
November 2022

INTRODUCTION

Rice University's [Baker Institute for Public Policy](#) is a nonpartisan, data-driven think tank that focuses on the most pressing issues facing the U.S. and the world. Throughout its near 30-year history, the institute has offered timely and relevant policy expertise, decision analysis and published scholarship to policymakers, private-sector leaders and the public.

The Baker Institute [Center for the U.S. and Mexico](#) (CUSMX) focuses on the key issues that influence relations between the two countries, which historically have been culturally, socially and economically interdependent. Issues of study primarily include trade and economic integration, immigration, border management and security, and politics and the rule of law.



Presented annually by CUSMX, the Mexico Country Outlook provides expert discussion and analysis of Mexico's critical challenges and forecasts what corporations, other businesses and investors can expect in the upcoming year. Experts from across academia, government and industry convene at a public conference to examine timely matters in Mexico's politics, economic prospects, regulatory environment, and public safety and security landscape, among other topics. Conference attendees receive the annual Mexico Country Outlook report, which is the culmination of the Mexico Country Outlook research project completed throughout the year at CUSMX.

On behalf of the Baker Institute [Center for the U.S. and Mexico](#), please consider sponsoring the Mexico Country Outlook 2023 research project and conference, which takes place this year on December 8, 2022.

OVERVIEW

Mexico Country Outlook Conference

The annual Mexico Country Outlook conference is geared toward companies and investors doing business, or wishing to do business, in Mexico, so that they can be well positioned to handle the challenges and opportunities ahead. The conference features:

- Keynote remarks by renowned Mexican and U.S. leaders and thinkers; and
- Expert panels on issues presented in an accompanying report.

Mexico Country Outlook Report

Throughout each year, CUSMX experts collaborate on a research project that culminates in the Mexico Country Outlook for the following year. The corresponding report is initially made available exclusively to conference attendees. A month later, the report is published on the Baker Institute website and made available to the public.

Past Keynote Speakers

2022 Keynote Speaker



His Excellency Arturo Herrera Gutiérrez

Former Secretary of Finance and Public Credit, Mexico

2021 Keynote Speaker



His Excellency José Antonio Meade Kuribreña

*Former Secretary of Finance and Public Credit;
Former Secretary of Foreign Affairs, Mexico*

2020 Keynote Speakers



His Excellency Jaime Serra Puche

*Chairman, SAI Law & Economics;
Former Secretary of Commerce and of Treasury, Mexico*



Hugo F. Rodríguez

*Deputy Assistant Secretary for Central America, Bureau of
Western Hemisphere Affairs, U.S. Department of State*

Past Mexico Country Outlook reports and conference information are available on the Baker Institute website.

- Mexico Country Outlook 2022 [Report](#) and [Event](#)
- Mexico Country Outlook 2021 [Report](#) and [Event](#)
- Mexico Country Outlook 2020 [Report](#) and [Event](#)

MEXICO COUNTRY OUTLOOK 2023

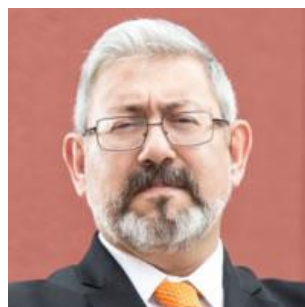
CUSMX launched the Mexico Country Outlook 2023 research project in the fall of 2022. The annual conference and report presentation will take place on Thursday, December 8, 2022. Full conference details are available on the [Baker Institute website](#).

2023 Keynote Speakers



The Honorable Maria-Elena Giner, Ph.D.

United States Commissioner, International Boundary and Water Commission, United States and Mexico



Macario Schettino, Ph.D.

Adjunct Researcher, Economies of the Future, School of Social Sciences and Government, Tecnológico de Monterrey

To discuss becoming a Mexico Country Outlook 2023 sponsor, please contact **Lisa Guáqueta**, Center for the U.S. and Mexico program manager, at (713) 348-2649 or lguaqueta@rice.edu.

Sponsorship Levels and Benefits

Platinum Sponsor — \$10,000+

- Complimentary one-year membership to the [U.S.-Mexico Forum](#) (Director's Circle Level)
- Complimentary one-year membership to the [Baker Institute Corporate Roundtable](#) (Partner Level)
- Complimentary conference registration for up to 10 guests
- Corporate logo recognition on the Mexico Country Outlook 2023 report
- Corporate logo recognition on the Mexico Country Outlook 2023 conference slates
- Recognition from podium at the Mexico Country Outlook 2023 conference

Gold Sponsor — \$5,000+

- Complimentary one-year membership to the [U.S.-Mexico Forum](#) (Partner Level)
- Complimentary conference registration for up to five guests
- Corporate logo recognition on the Mexico Country Outlook 2023 report
- Corporate logo recognition on the Mexico Country Outlook 2023 conference slates
- Recognition from podium at the Mexico Country Outlook 2023 conference

Silver Sponsor — \$2,000+

- Complimentary one-year membership to the [U.S.-Mexico Forum](#) (Friend Level)
- Complimentary conference registration for two guests
- Name recognition on the Mexico Country Outlook 2023 report
- Name recognition on the Mexico Country Outlook 2023 conference slates
- Recognition from podium at the Mexico Country Outlook 2023 conference

APPENDIX: CUSMX LEADERSHIP, FELLOWS AND STAFF

Leadership



Tony Payan, Ph.D., is the Françoise and Edward Djerejian Fellow for Mexico Studies and director of the Center for the U.S. and Mexico at the Baker Institute. He is also an adjunct associate professor at Rice University and a professor at Universidad Autónoma de Ciudad Juárez. Payan's research focuses primarily on border studies, particularly the U.S.-Mexico border. His work includes studies of border governance; border flows, including immigration; as well as the border environment, including security and organized crime. Payan has authored two books, co-authored two volumes; and co-edited several volumes, including: "Undecided Nation: Political Gridlock and the Immigration Crisis," "Reforma Energética y Estado de Derecho en México," "Binational Commons: Institutional Development and Governance on the U.S.-Mexico Border," and "The Future of U.S.-Mexico Relations: Strategic Foresight." In addition, he has authored several book chapters and journal publications. Payan earned a B.A. in philosophy and classical languages from the University of Dallas and an MBA from the University of Dallas Graduate School of Management. He received a doctorate degree in international relations from Georgetown University in 2001.

Scholars and Experts

- [Kimberly Collins](#)
Nonresident Scholar, U.S.-Mexico Border
- [Ivonne Cruz](#)
Contributing Expert, Sustainability
- [Pamela Cruz](#)
Research Analyst, Immigration and the U.S.-Mexico Border
- [Adrian Duhalt](#)
Nonresident Scholar, Mexican Energy Studies
- [David Gantz](#)
Will Clayton Fellow, International Trade
- [Luz Garcini](#)
Rice Faculty Scholar, Immigration and Mental Health
- [James Gerber](#)
Nonresident Scholar, U.S.-Mexico Border
- [Miriam Grunstein](#)
Nonresident Scholar, Energy
- [Gary Hale](#)
Nonresident Fellow, Drug Policy and Mexico Studies
- [Nathan Jones](#)
Nonresident Scholar, Security and Drug Cartels
- [Gil Kerlikowske](#)
Nonresident Fellow, Border Issues and Security
- [Richard Kilroy](#)
Nonresident Scholar, Politics and the Border
- [Francisco Monaldi](#)
Fellow, Latin American Energy
- [Rodrigo Montes de Oca](#)
Research Scholar, Rule of Law and Democracy
- [Isidro Morales](#)
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- [Stephen Morris](#)
Nonresident Scholar, U.S.-Mexico Relations
- [Stephen Mumme](#)
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- [Jesús Reyes Heróles](#)
Nonresident Fellow, Energy
- [Jose I. Rodriguez-Sanchez](#)
Research Scholar, Economy and Immigration
- [Juan Rosellón](#)
Nonresident Fellow, Energy
- [Elizabeth Salamanca](#)
Nonresident Scholar, High-skilled Immigration
- [Clare Seelke](#)
Nonresident Scholar, U.S.-Mexico Relations
- [Jesús Velasco](#)
Nonresident Scholar, U.S.-Mexico Relations